

Copyright "The Lazy Man's Cash Formula"



## ***The Lazy Man's Cash Formula***

***"Copy Exactly How I Generate \$1,927 Per Day Online Almost Effortlessly"***

***By Mr. X***

Now, let's start making some automated revenue as I promised you!

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## *What is “The Lazy Cash Formula”?*

Listen carefully....

If you copy exactly what I reveal in here, I know as a fact you will start seeing some fast revenue come in. It’s simple and super lucrative once you see what I discovered.

This method is something that I’ve been using to generate a full-time income online (yes, more than enough to literally retire for life) with minimal effort.

It’s a secret formula that has worked time and time again to add income streams and give yourself as many “pay raises” as you’d like.

The most successful guy doing this formula is now making well into the millions PER MONTH off this secret little network!!

Now, that’s one of the more extreme cases but even if you barely put any effort in, you be easily make a six figure income on auto-pilot.

You don’t need a product, website, or anything – just a few “copy-and-paste” methods promoting certain products.

As we know promoting the right way will make us a lot of money. A LOT.

So how do we do this? How do we know how and what to promote?

Well, here’s a little secret I’ve been using under the radar.

I use the power of a hidden network called Payzeno at:

[www.payzeno.com](http://www.payzeno.com)

This little network is pure gold. It is the source for proven templates on how to promote something so that it converts for you.

The merchants or product owners literally give you a blueprint (or exact recipe) on how to promote the products profitably. These

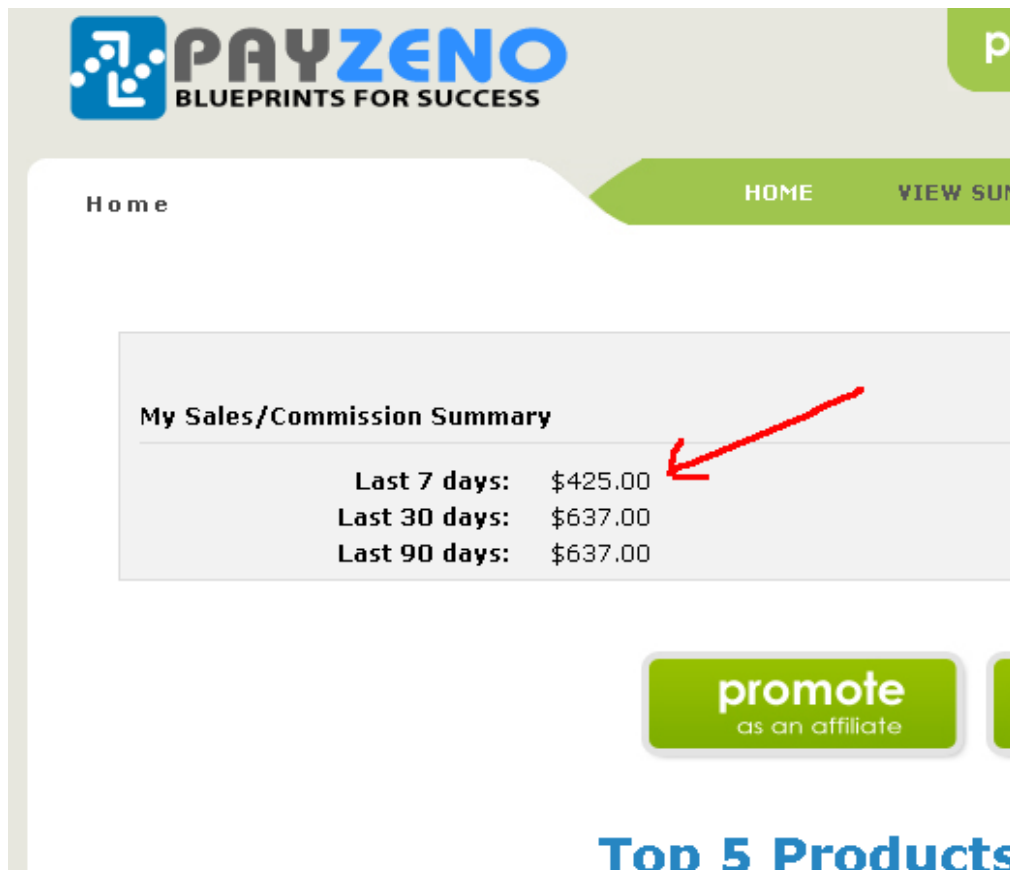
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blueprints reveal the exact traffic sources and what ads and methods to use. So all you literally do is copy their template on how to promote.

There is little margin of error when starting because you can just copy the template. It’s proven to convert into commissions and bring you easy revenue since merchants have tested it.

I will be teaching you how to optimize it further so that your profits will rocket from making \$50/day or \$100/day to well over \$1,000 a day using my strategies.

See this screenshot below, I had one Payzeno account that made this much in a few days and I literally forgot about it! Their templates work very well.



The screenshot displays the Payzeno affiliate dashboard. At the top left is the Payzeno logo with the tagline 'BLUEPRINTS FOR SUCCESS'. Below the logo is a navigation bar with 'Home' and 'HOME VIEW SUM'. The main content area features a 'My Sales/Commission Summary' table with the following data:

My Sales/Commission Summary	
Last 7 days:	\$425.00
Last 30 days:	\$637.00
Last 90 days:	\$637.00

A red arrow points to the '\$425.00' value in the 'Last 7 days' row. Below the table is a green button labeled 'promote as an affiliate'. At the bottom of the dashboard, the text 'Top 5 Products' is visible.

## ***The STEP-BY-STEP Lazy Man’s Formula***

So the basic steps to set up these income streams is:

**1. Sign up for a Payzeno Account here:**

<http://www.payzeno.com/users/add>

Make sure you use a Paypal account (get one here [www.paypal.com](http://www.paypal.com) as you will be paid directly to your Paypal!)

You will get an affiliate link to use and get credited for sales you refer through it. So your goal is to get targeted traffic to this affiliate link. Usually, this can be hard. However, see next how Payzeno solves this issue for us. Choose ‘Promote’ when you log in.

**2. Copy some of the blueprints to promote** – here is one example as they show exactly what to do to start earning:

<http://www.payzeno.com/blueprints/view/19>

You can also select from the top-5 products at the current moment and use one of the blueprints:

<http://www.payzeno.com/products/promotetopfive>

All you need to do is to copy how it’s done. If the blueprint says advertise, then you can bet that if you ran those ads like they show, it can convert well into earnings for you! Just follow the blueprint.

**3. Keep adding new blueprints to your portfolio and expand your profits.**

I’ve copied many of the blueprints in this network and it’s pure gold after you keep the roll.

So here's a detailed example from one of their blueprints:

<http://www.payzeno.com/blueprints/view/22>

I've used this blueprint and earned quite a bit. Below is a screenshot:



So what we will do is first open some advertising accounts at search engines like <http://adwords.google.com> or <http://sem.smallbusiness.yahoo.com/searchenginemarketing/> or <http://advertising.microsoft.com/search-advertising>

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We then start up campaigns using that exact advertisement and keywords that the blueprint provides. That’s one of the methods in the blueprint.

Also, here’s a screenshot of yet another method in the blueprint:

### Method #2 - forum signature posting

<http://www.gynecomastia.org/smf/>

Post around and use this signature:

**Get rid of your man boobs in 24 hours guaranteed:**  
<a href="http://payzeno.com/a/youid/22">Click here</a>

### Method #3 - do content-targeting for the Adsense on this forum

<http://www.elitefitness.com/forum/gynecomastia/>

Use this exact ad:

#### **Shocking Man Boob Cure**

Eliminate Chest Fat And  
Man Boobs Fast & Easy!  
[www.RidManBoobsFast.com](http://www.RidManBoobsFast.com)

The method #2 here involves us to post on the forum <http://www.elitefitness.com/forum/gynecomastia/>

I will go inside and use that signature within my profile edit. Then, I’ll contribute to the forum areas there – this also brings targeted traffic to my affiliate link to make some easy commissions!

If you do nothing else, using and copying those templates will get you paid a nice stream of online revenue. You are now officially making money online! Easy right?

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Now, the next step is to really grow your revenue streams from these templates.

How do we take it to the next level?

The answer is expanding and optimizing.

### **EXPANDING**

So let’s take another blueprint that shows you to advertise on keywords like:

Reverse phone search  
Reverse cell lookup  
Phone number directory  
Etc...

<http://www.payzeno.com/blueprints/view/30>

You can easily increase your profits by adding new keywords that the merchant has not even given out. Think ... what types of keywords are searched by people who want this product?

One idea for this is to add in phone numbers as keywords!

Just look up “popularly searched phone numbers”, see what they are and add those as your keywords.

That’s one example of expansion.

Another example is ... say you know this product is targeting people who are doing reverse phone lookups.

What other websites on the internet contain people who are after this?

Detective websites for example! You can find those and start advertising on them. This will expand the traffic you bring to your

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affiliate link as well as earn you more commissions than even the blueprints themselves can.

### **OPTIMIZING**

This is not really needed but you can really increase your income even further this way.

Another advanced trick to really expand your profits is to cloak your affiliate link on your own domain:

<http://www.YourDomain.com> => <http://payzeno.com/a/yourid/xx>

This can easily increase your profits because you can even print this domain on business cards and hand them out. This will also drive traffic and buyers through your affiliate link.

Let’s say you were targeting people looking for the reverse phone search product. You can place your business card in the phone booths’ yellow pages.

This can drive traffic to your domain – which contains your affiliate link.

Having your domain also decreases costs on pay per click for the search engines – did you know?

Optimizing is really just tweaking what the blueprints already show you and MILKING more profits from proven channels of traffic.

So this is how my personal lazy cash formula works. I found this network/marketplace that offers exact recipes on how to promote stuff. I then copy their marketing blueprints and set it on auto-pilot.

Keep this your own little secret too.

Take action right now, and copy exactly what I revealed to you here. It will be some fast revenue just via those blueprints.

As the merchants improve their blueprints, just keep copying these and your own income will increase over time as well.

## **Expanding your profits to the NEXT level:**

### **Becoming a Merchant on Payzeno**

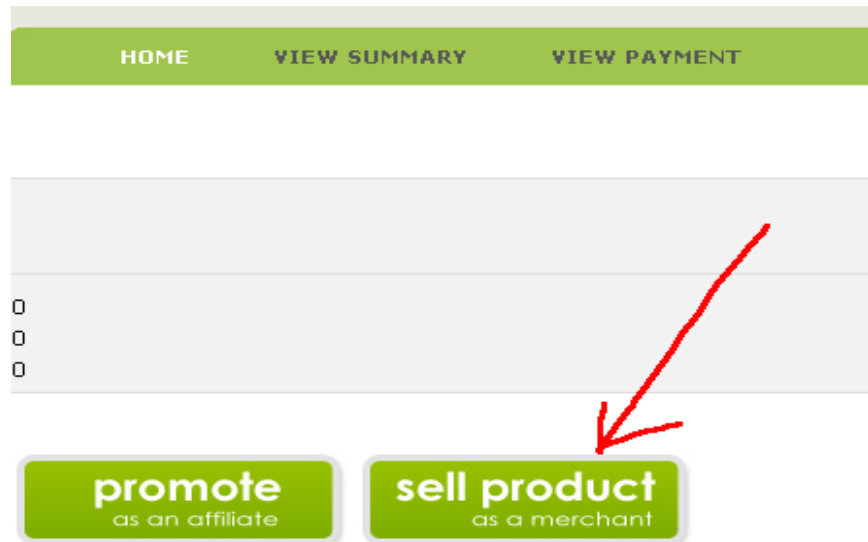
**Note: If you read no further, you will still do very well with the blueprints as described above. However, this next section is for people who really desire to add EVEN more income.**

Now, copying the various blueprints of the merchants on Payzeno can be very lucrative and easy. You can make a lot of money through it, but to me – another level begins if you do BOTH affiliate marketing using the blueprints AND sell your own product on Payzeno.

Creating and then placing up your own product on Payzeno is a slight bit more work than just being an affiliate and copying the blueprints. But just stick with me, it’s not as hard as you think ;)

It is another powerful income stream with its own advantages, and actually very rewarding.

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The beauty of it is that you can literally sell ANYTHING on here and get paid directly via your Paypal account. Then just test out a good converting blueprint (profitable for affiliates) and other affiliates will automatically help you!

So first thing is first .... What products can I create?

The key to this is EASY once you get it.... Find a hot-selling market.

Contrary to what many people believe, it's better to sell something that is HOT at the moment (despite heavy competition – rather than some obscure market where there is little competition). Also, if you're using Payzeno to sell, competition will have little effect because a good, proven blueprint will take you above and beyond. I'll explain in a little bit here.

DO NOT WASTE TIME with small, obscure markets or products.

So what are some hot-selling markets?

How to lose weight. How to save money. How to make extra money. How to attract the opposite sex. How to trade stocks well. How to get a six pack bodybuilding. See these ideas? Pick one and do your own spin on it.

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Let’s take the weight loss market. I can sell “Mr. X’s diet system” assuming I can authentically create something of real value here.

As you can tell, I personally like information products, such as selling e-books on Payzeno.

HINT: Here’s one market that will do well in the near future I know – it’s “how to make money on Payzeno”. Yes, I’ll be releasing a great top-of-the-line product here since I’ve had a lot of success being an affiliate with Payzeno’s blueprints. The public blueprints are great income, but I still have some super secrets that raise it to astonishing income. You may want to consider this as well.

Next, how would you create this product?

Let’s take for example – e-books – you can generally write them yourself and place them up on a website. You can also hire an expert to write them for you by going to sites like [www.guru.com](http://www.guru.com)

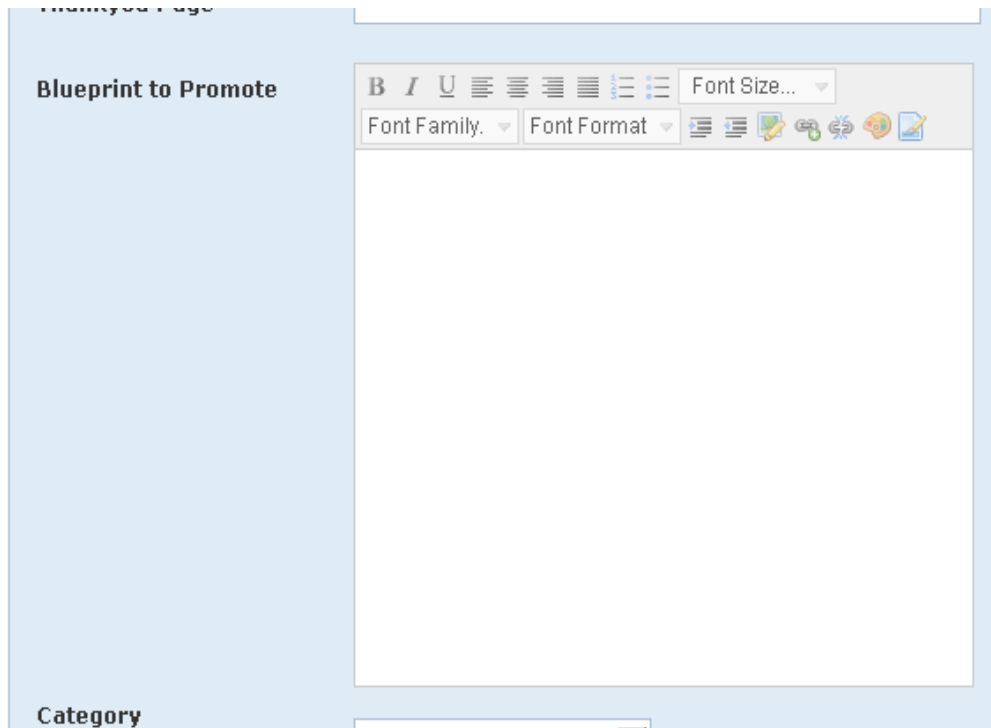
If you’re looking to sell physical products, then you need to find a distributor and suppliers for this.

As for your product website, make sure to present your product in a good light. Describe its benefits and how it will help the person. Don’t be afraid to toot your horn about how well your product does for another.

If you don’t know how to set up a web page to effectively describe your product, then you can also hire someone at [www.guru.com](http://www.guru.com) called “copywriters” to do it for you. It will be well worth the investment.

Finally, how do you create a blueprint for this product?

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This can really make your product a huge success – so pay attention here.

This may be the toughest part BUT it's really not that hard. One of the easiest, sure-fire ways to create a blueprint is by going to:  
<https://adwords.google.com/select/KeywordToolExternal>

Click on “Website content” and then enter your product website URL. This will give you the relevant keywords that people looking for your product may be searching for.

Now, run an advertisement on the pay per click search engines. Wait for many clicks and see which keywords CONVERT the best. See which keywords convert at a high rate.

These are the keywords to add to your blueprint for that product. It's best to test very well first before giving it out – because other affiliates will trust you to test things before they try to promote your products. This is built on your reputation as a merchant so only give out blueprints you have thoroughly tested and proven to convert into product sales. When in doubt, keep testing and seeing which traffic sources convert well, before giving them on your blueprint.

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Also give your exact ad out for other affiliates to use. There, you now have one blueprint method that affiliates can take without effort and confidently convert well, ideally into profits fast!

Another way to add more methods for other affiliates to copy and profit – is to find forums related to your product. Do a search on this. For example, let’s say you are selling a dog training book and kit. Look for popular DOG TRAINING FORUMS. Then, start posting with a signature or advertise your product on this forum.

If this medium makes you sales and is profitable, THEN you can safely place it in your product blueprint for others to use too.

Never forget – TEST, TEST, and TEST until ideally you see those traffic sources are profitable for other affiliates. Never stop IMPROVING your blueprint either and adding more proven methods. The other affiliates will love you for this!

Now, you have your blueprint, your product, and the Payzeno marketplace will automatically help you like nothing else out there.

That’s it. Now, you have your own product and blueprint driving an additional layer of income for you day in and day out.

Life gets very good at this point!

Now, I’ve shown you two very powerful exact recipes to do with this hidden little marketplace. Copy this technique immediately and you will be thanking yourself. This, I can promise you.

Sincere wishes to you and yours,

Mr. X